

Spring Campaign Sponsorship Opportunities

for

Lighthouse Low Vision Services



Thursday, August 6, 2026

Summer Garden Party

The Lighthouse for the Blind, Inc.

Ethel L. Dupar Fragrant Garden

2501 South Plum Street • Seattle, WA 98144

Empowering Independence in Our Community

Contact Kate Wiegel at KWiegel@LHBlind.org or
Adam Scanlon at AScanlon@LHBlind.org for sponsorship opportunities.



The Lighthouse for the Blind, Inc.



In 2020, thanks to pivotal support from our community, The Lighthouse for the Blind, Inc. launched the Low Vision Services Program to address a critical and rapidly growing need. Since that time, we have provided life-changing services to more than 2,500 individuals who are blind or have low vision, ensuring they receive the support, care, and resources to live with greater independence.

We invite you to partner with us as an honored sponsor of the **2026 Spring Campaign benefiting Lighthouse Low Vision Services.** Your sponsorship will fuel the growth of this essential program, including functional vision examinations, rehabilitation services, and independent living supports.

Low vision is a type of visual impairment that cannot be corrected with treatment or surgery, and it significantly impacts all aspects of a person's daily life. By joining us, you will help ensure that people with low vision have the skills, tools, resources, and confidence they need to lead thriving lives. Together, we can continue offering transformative services that empower community members every day.

Unacceptably, there is a 95% gap in vision rehabilitation services for people who are blind or who have low vision. Your sponsorship will alleviate this clear disparity by offering life-changing services that maximize usable vision, reduce the consequences of vision loss, build daily living skills, and assist those affected by vision loss in remaining independent and in their homes.

Six years ago, the Lighthouse began providing critical Low Vision Services after another area service provider closed. **Today, we are one of the only secondary care providers of in-depth low vision services in our region.**

As we have throughout our history, the Lighthouse quickly stepped up to meet the needs of our community. **Please consider stepping up with us to break down barriers to independence in the community.**

Please use this Sponsorship Package as a reference as you consider becoming a sponsor. If you have any questions or would like more information, please feel free to contact Kate Wiegel, Senior Director of Philanthropy, at (206) 436-2116 or KWiegel@LHBlind.org.

Thank you for your investment in independence in our community.

In Partnership,

Pat O'Hara
President and CEO

Kate Wiegel
Senior Director of Philanthropy



pictured above:
Dr. Anna Shagas, OD
Maya Herzog, Occupational Therapist



About the Spring Campaign and Summer Garden Party for Lighthouse Low Vision Services

The **Spring Campaign for Low Vision Services** will run through August 2026 and will culminate in our annual **Summer Garden Party** — where community members visit the Lighthouse and experience the changes being made in our community and the success of the Low Vision Services Program. We are grateful to our donors, corporate and foundation partners, business and community leaders, and friends and families dedicated to creating a world where people who are blind or who have low vision are instilled with a feeling of self-worth and independence.

Join us at the Summer Garden Party to experience engaging tours, program demonstrations, and networking opportunities alongside 200 attendees. This evening of empowerment offers small bites and refreshments and the great company of fellow Lighthouse champions.



Summer Garden Party

Thursday, August 6, 2026 • 4:30 PM – 7:30 PM

2501 S Plum St • Seattle, WA 98144



Why Sponsor?

- ❖ Support vital program growth, help build a community that maximizes independence, and make a life-long impact on the lives of people who are blind or who have low vision
- ❖ Raise community awareness of your company's philanthropic impact to encourage company pride and brand loyalty
- ❖ Access valuable media visibility opportunities through web presence, event signage and programs, and social media channels



Spring Campaign for Lighthouse Low Vision Services Sponsorship Levels & Benefits

The Lighthouse for the Blind, Inc. 2026 Spring Campaign offers a range of sponsorship opportunities valued at \$250 to \$30,000. Sponsorship benefits include a combination of web, print, social media, and day-of-event marketing and recognition benefits. We are happy to customize sponsorships to meet the needs and interests of your company.

Sponsorship Benefits	Visionary Sponsor \$30,000 (1 Available)	Pathways Sponsor \$20,000 (1 Available)	Independence Sponsor \$10,000 (1 Available)
Company logo on event posters/signage and program (200 event attendees)	✓	✓	✓
Company logo and website link on the peer-to-peer campaign fundraising webpage	✓	✓	✓
Verbal company recognition from the podium during the Summer Garden Party	✓	✓	✓
Company recognition and logo in Spotlight e-newsletter (3,000 readers)	✓	✓	✓
Company recognition and logo on social media channels (20,000+ followers)	✓	✓	✓
Engaging volunteer opportunity with recognition for up to 10 company employees	✓	✓	✓
Additional customized post on social media recognizing your company and sponsorship (20,000+ followers)	✓	✓	✓
Opportunity to share company-branded giveaways and promotional products at guest tables during Summer Garden Party	✓	✓	
Special recognition and company logo in the Lighthouse's annual <i>Impact Report to the Community</i>	✓		



Sponsorship Levels & Benefits (continued)

Sponsorship Benefits	Wellness Sponsor \$5,000 (2 Available)	Mobility Sponsor \$2,500	Access Sponsor \$1,000
Company logo on event posters/signage and program (200 event attendees)	✓	✓	✓
Company logo and website link on the peer-to-peer campaign fundraising webpage	✓	✓	✓
Verbal company recognition from the podium during the Summer Garden Party	✓	✓	✓
Company recognition and logo in Spotlight e-newsletter (3,000 readers)	✓	✓	
Company recognition and logo on social media channels (20,000+ followers)	✓		
Engaging volunteer opportunity with recognition for up to 10 company employees	✓		

Event Sponsorship Opportunities (1 available each)

Partners can also choose to sponsor a particular component of our Summer Garden Party. These unique sponsorship opportunities include:

- ❖ **Dedicated Raffle Sponsor (\$250):** Sponsor the silent auction raffle for Summer Garden Party guests to win experience packages to enjoy all Seattle has to offer
- ❖ **Premier Refreshments Sponsor (\$500):** Sponsor appetizers, refreshments, and spirits for guests during the Summer Garden Party
- ❖ **Signature Tour Sponsor (\$250):** Sponsor guided accessible Lighthouse facility and program tours for guests during the Summer Garden Party
- ❖ **Sweet Treats Sponsor (\$500):** Sponsor everyone’s favorite part of the Summer Garden Party — the ice cream truck

Each Event Sponsor will receive a tailored sign recognizing company support at a dedicated station during the Summer Garden Party.



To secure your sponsorship today, please submit this form with payment to The Lighthouse for the Blind, Inc. at the address listed below.

Company Name:

Contact Name:

Title:

Contact Email:

Contact Phone:

Company Address:

City:

State:

Zip Code:

Sponsorship Level

(Select level of commitment by checking the box below):

Visionary Sponsor	\$30,000
Pathways Sponsor	\$20,000
Independence Sponsor	\$10,000
Wellness Sponsor	\$5,000
Mobility Sponsor	\$2,500
Access Sponsor	\$1,000
Event Sponsor (select level below)	

Type:

Sponsoring Company:

Authorized Signature:

Date:

I will send an invoice for the level indicated above

A check is enclosed for the level indicated above

I have made a payment online at LHBlind.org

Email form to: AScanlon@LHBlind.org

Please mail checks to: The Lighthouse for the Blind, Inc.
Attn: Kate Wiegel
2501 S. Plum Street
Seattle, WA 98144



Thank You

Thanks to the generous support of organizations and individuals like you, the Lighthouse Low Vision Services Program continues to grow — providing vital resources to people in our community who rely on them.

Your partnership with The Lighthouse for the Blind, Inc. helps sustain our essential Low Vision Services, ensuring that individuals with low vision or blindness have access to the tools and support they need to maintain or achieve independence in their daily lives.

We're grateful for your commitment to empowering people who are blind or who have low vision. With your support, we will continue expanding independence in the community.

Thank you for making this work possible.

